

Matthew Goeckel

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Career Objective: To acquire a full-time position that will deepen my knowledge & application of skills in data analytics.

Education

Master of Science in Data Analytics | Northwest Missouri State University, Maryville, MO

- Graduation: April 2024
- Overall GPA: 3.90

Bachelor of Science in Health & Human Performance | Emporia State University, Emporia, KS

- Minor: Coaching
 - Graduation: August 2022
 - Overall GPA: 3.96
 - Dean's List (2019, 2020, 2021, 2022)
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Work Experience

Sport Science Marketing Manager | COROS Wearables June 2024 – Present

- Oversee the strategy, creation, editing, publishing, marketing, and performance of blog content
- Manage partnerships with high-level coaches, providing support for using sport science products

Writer & Videographer | Kansas MileSplit August 2018 – February 2024

- Created exclusive articles and videos for an online sports publication
- Attended meets & championships as a reporter

Academic Tutor | Emporia State University January 2021 – May 2022

- Guided students to success in their studies in Biology, Nutrition, Anatomy, and Physiology

Sales Associate | Manhattan Running Company May 2019 – May 2022

- Analyzed customers' stride to connect them with proper-fitting footwear
 - Aided in preparation, execution, and clean-up of road-race events
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Professional Development

Performance Intern | SPIRE Institute May 2022 – Present

- Leading app development to track and analyze performance, nutrition, and stress data
- Assessed, coached, & trained athletes of all ages and abilities to perform at their highest level

Website Developer | RunningCamps.org March 2024

- Frontend and backend design & programming for a website to connect athletes with relevant track & cross country camps, featuring MySQL Database and PHP.

Cross Country Coach | Chase County High School August – October 2021

- Oversaw the training and competition of middle and high school athletes
- Developed a new cross-country course and hosted a State Qualifying Meet

Professional Affiliations & Certifications

- American Sport Education Program (ASEP)
- College Reading & Learning Association (CRLA) Level 1

Community Involvement

President | Health & Human Performance Club August 2021 – May 2022

- Coordinated meetings and fundraisers
- Planned and participated in community service events
- Maintained recognition from the Associated Student Government

Student Representative | Undergraduate Committee August 2021 – May 2022

- Met with Emporia State faculty & staff in the Health, Physical Education, and Recreation department to give the student perspective on department-wide decisions

Volunteer Experience

Public Address Announcer September 2012 – Present

- Provide announcements at public events (usually athletic)
- Over 450 hours of service

White Memorial Camp May 2019 – April 2022

- Plan and facilitate weeklong camps for youth and adults with disabilities
- Facilitate high-ropes events for various groups (zipline, rock wall, etc.)
- Over 15 full days of service

Honors & Awards

Track & Field Athlete August 2019 – May 2024

- Competed in varsity Track & Field and Cross Country at the NCAA Division II level
- MIAA Conference Honor Roll – Spring 2021, Fall 2023, Winter 2024, Spring 2024

Athletic Director's Honor Roll

- Fall 2019, Spring 2020, Fall 2020, Spring 2021

Special Skills

Most Experience

Microsoft Excel
Microsoft PowerPoint
Python
SQL
Git & GitHub
Public Speaking
Data Visualization

Some Experience

PostgreSQL & MySQL
MongoDB
Java
Adobe Premiere Pro
Adobe Photoshop
Tableau
Web Development

Soft Skills

Attention to Detail
Critical Thinking
Efficiency
Organization
Time Management
Organization
Problem Solving